



Neighborhood Housing Services of Waterbury
161 North Main St.
Waterbury, CT 06702
(O) 203.753.1896
F) 203.757.6496

Subject: Request for support

Dear Local Business Partner,

The **Neighborhood Housing Services of Waterbury, Inc., (NHSW)** mission is to revitalize our community through an inclusive approach by providing quality affordable housing, advancing community development initiatives, and fostering financial education, self-sufficiency, and vibrant neighborhoods. Our upcoming dinner will raise funds to do just that; **will you join us?**

The **2nd Annual Home Matters Dinner & Benefit** will take place on March 15, 2018 at La Bella Vista in Waterbury. This year's theme is *There's no Place Like Home*. The event will showcase original work by participants of the Design Challenge and feature creative designs of a 2-family home. The winning entry, or "Dream Home," will have their project come to life on a Waterbury vacant lot in 2019.

This community celebration will include dinner, live music, and a treasure chest of raffle prizes. As you can imagine, this event's success relies heavily on event sponsors. By giving to this annual event you'll be supporting the construction of a 2 family home for residents in the **Crownbrook Neighborhood**.

Your donation will benefit Waterbury neighborhoods: provide leadership trainings and workshops for residents to become change agents in their communities; offer free financial and homebuyer education and counseling services; and continue our real estate development efforts.

YOU are an important part of our community and we hope you can join us this year. As a sponsor, your company name will be included in our event program and you'll be included in the press release that we'll publish on our website. See attached Sponsorship Levels document to find the giving level that's right for you. **Remember that your gift may be tax-deductible!**

If you have any questions regarding the dinner or NHSW please do not hesitate to contact Maybeth Morales-Davis, Director of Development, 203.753.1896 x14. We will follow-up with you shortly.

Thank you in advance for your generosity!

Sincerely,

Alexa Parr, Esq.
Co-Chair,
*2nd Annual Home Matters
Dinner & Benefit Committee*

Beverly Bucari
Co-Chair,
*2nd Annual Home Matters
Dinner & Benefit Committee*



2nd ANNUAL HOME MATTERS DINNER & BENEFIT

Sponsorship Opportunities

BANKING PARTNERS - \$2,500

Full page b&w ad in the program book; logo and name included on: event invitation, NHSW website - with a link to your webpage, and displayed at event; verbal recognition during event; recognition on all NHSW social media channels; inclusion in press releases and event program; and 1 table for 10 guests to the dinner. Also, your business name will be announced as a supporter during the 30-second PSA featured on WATR 1320 AM Radio. The PSA will air 20 times during the months of February and March.

HOUSING PARTNERS - \$1,500

Full page, b&w ad, in the program book; name/logo displayed at event and on the NHSW website; recognition on all NHSW social media channels and tickets for 5 guests to the dinner.

COMMUNITY PARTNERS - \$1,000

Quarter page, b&w ad in the program book; name displayed at event; name listed on the NHSW website; recognition on all NHSW social media channels and tickets for 2 guests to the dinner.

For more information, please contact **Maybeth Morales-Davis** at 203.753.1896 x14 or mdavis@nhswaterbury.org

www.nhswaterbury.org

#TheresNoPlaceLikeHome



Name of Company or Business

Contact Name

Address, City, State & Zip

Telephone & Email

Amount of Sponsorship

Method of Payment Check Invoice

All checks must be made out to Neighborhood Housing Services of Waterbury and mailed to NHSW, 161 North Main St., Waterbury, CT, 06702

2nd ANNUAL HOME MATTERS DINNER & BENEFIT

Advertisement Opportunities

- WOW Ad - \$300**
Full page, b&w, Landscape (8"x6")
- Bunker Hill Ad - \$200**
Half page, b&w, Portrait (4"x6")
- Willow Ad - \$100**
Quarter page, b&w, (4"x3")
- Overlook Ad - \$50**
Business card, b&w, (3.75"x1.75")

Camera-ready artwork, in jpeg format, should be sent to Maybeth Morales-Davis, mdavis@nhswaterbury.org, no later than February 23, 2018. For more information, please contact Maybeth Morales-Davis at 203.753.1896 x14.

www.nhswaterbury.org



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Name of Company or Business

Contact Name

Address, City, State & Zip

Telephone & Email

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